





# THE LEHIGH BURR



ALUMNI NUMBER

# MURAD

The Turkish Cigarette

We go 6000 miles for the  
Turkish tobacco used in Murad—Why?

Because—Turkish has a taste—Turkish has a mildness—Turkish has a delight—far beyond all cigarette tobaccos of all other lands—

Murad gives you real enjoyment, and true delight such as no Tobacco other than 100% Pure Turkish Tobacco can give.

Facts—Facts—FACTS—!

Tens of thousands of smokers—tens of thousands of times—have PROVEN this—

*“Judge for Yourself—!”*

20¢



*Anargyros* Makers of the Highest Grade Turkish and Egyptian Cigarettes in the World

Give her this souvenir  
of her visit!



A box so original and candies so delicious that she will have one more good reason to remember the man who took her to the big game, the race or the dance!

For Sale by

Fleischman's Confectionery and Pastry Shop,  
32 West Broad Street  
Elmer O. Prosser, 8 West Broad Street  
H. H. Schultz, 29 S. Main Street  
W. F. Reader, 402 West Broad Street  
Philip J. Girard, 4th and Webster Streets  
Harvey S. Hess, Linden and Union Streets  
George F. Metzger, 4th and New Streets

## E. KELLER & SONS

JEWELERS, SILVERSMITHS, OPTICIANS



711 Hamilton Street :::: ALLENTOWN, PENNA.

## Weand's Stationery Store

53 W. Broad St.,  
BETHLEHEM, PENNSYLVANIA

Steaks and Chops and Tasty Bits,  
Cooked in Sight for you by Fritz.

**FULL COURSE DINNER 50c**  
Hamburgers a Specialty

## Fritz's Lunch Wagon

(Just Down the Hill on New Street)

## Julius Turnauer

Wholesale and Retail

Confectionery, Cigars and Tobacco

310 Brodhead Avenue  
Bethlehem, South Side, Pa.

Telephone 1478.

## Lehigh Steam Laundry

320-24 So. New Street

**THE OLDEST AND THE BEST**

(See Pete Boquel at the Gym)

Bell Phone 79

Compliments of

Eddie McGovern

## HOTEL TRAYLOR

The only Fire-Proof Hotel in the Lehigh Valley

European Plan---Rates, \$2.00 and up

Popular Priced Restaurant. Service & Cuisine unsurpassed

Musical Concert every Sunday evening

Dancing every Tuesday and Saturday evening

15th and Hamilton Sts. :::: ALLENTOWN, PENNA.

Bell Phone 2521-R

## Silverberg & Goldberg "WELL KNOWN TAILORS"

"Bear in mind we treat you right at this place"  
212 W. 4th Street :::: BETHLEHEM, PA.

When you want to Hear the Latest in  
Music call at



**Phillip's  
Grafonola Sho**  
14 E. Third Street

## A. J. MOYER

Best College Pipes

Best Assortment of Cigars, Cigarettes,  
Tobacco, Fine Stationery, Fountain  
Pens.

431 Wyandotte St., So. Bethlehem, Pa.

## Lehigh Smoke Shop

— and —

**SHOE SHINE PARLOR**

OPPOSITE WILBUR TRUST CO.

**High Grade Cigars, Tobacco,  
Cigarettes and Shoe Shines**

## "JOHNSON & MURPHY" SHOES

You can "feel" their superiority the moment you step  
into a pair.

The new Spring Styles are  
now ready.

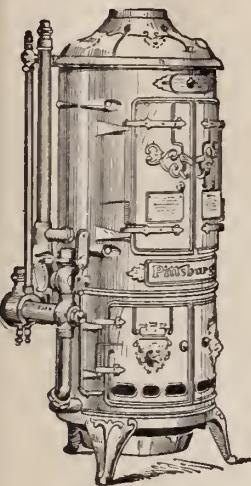


**Farr's**

BETHLEHEM  
ALLENTOWN

# Pittsburg

Automatic Gas Water Heaters



Prompt Service Hot Water for the home or industrial institution instantly at the turn of the faucet. That's the story of the Pittsburgh.

Easily installed. No change in present plumbing necessary. The amount of gas used is measured by the quantity of water drawn in a ratio about one foot of gas to a gallon of water.

*Send for Catalogue  
Prompt Service Hot Water*

## Pittsburg Water Heater Company PITTSBURGH, PA.

Sales Offices in all Principal Cities

**"ICE - KIST"**  
**ICE CREAM**  
Every Flavor Meets With Favor

BETHLEHEM ICE CREAM CORP.

"Let HART Keep your  
Clothing Young"

**Bethlehem  
Cleaning & Dyeing Co.**

**A. HAFNER**

DEALER IN

**Choice Meats**

452 WYANDOTTE STREET

## Philadelphia College of OSTEOPATHY

INCORPORATED 1899

Located in leading medical centre of America; up-to-date laboratories for study of chemistry, physics, biology, anatomy, physiology, pathology, bacteriology, surgery, etc.; connected with the new and thoroughly equipped Osteopathic Hospital of Philadelphia; unexcelled facilities for clinical experience.

Four years' course of study, with required attendance at clinics and internship in the Osteopathic Hospital of Philadelphia, leads to Degree, Doctor of Osteopathy. Graduates admitted to State Board Examinations (including those of New York) and practice successfully throughout the United States and many foreign countries.

Entrance Requirements: Standard four-year High School course. Students desiring to qualify for practice in Pennsylvania require credits for a year's work in each of the sciences, biology, physics and chemistry. College preparatory work is valuable, but is not essential to success in practice, and is, therefore, not exacted. Four years in the Philadelphia College of Osteopathy will fit you for your profession. Next term opens September 20th, 1921.

For catalogue and other literature address

The Registrar, Box 171  
Spring Garden at 19th Street  
Philadelphia, Pa.

### 'TWAS THE MORNING AFTER

One half (to husband, still in bed): "I'm tired calling you."

The other half (drowsily): "Well, why don't you raise me?"—*Sun Dodger*.

Maggie: "The garbage man is here, sor."

Professor (from deep thought): "My! My! tell him we don't want any."—*Tiger*.

### A FEARFUL TRUTH

"He is to sing at the Grand. Do you think his voice will fill that big theatre?"

"No, empty it."

"There's something in that," said the burglar as he stumbled over the crib containing the pride of the family.

DRUGS  
from

### Metzger's

"The Place of Quality First"  
FOURTH AND NEW STREETS

### Bethlehem Lunch

"An American Restaurant"

Special Weekly Rates for Lehigh Students

323 New Street :: South Side

CIGARS

CIGARETTES

### College Barber Shop

Geo. J. Peters, Prop.

### HAIR CUTTING A SPECIALTY

Boncilla Treatment :: 208 W. 4th St.

# E. P. WILBUR TRUST CO.

FOURTH STREET AND BROADWAY

BETHLEHEM, PA.

CAPITAL  
and  
SURPLUS



ONE  
MILLION  
DOLLARS

W. A. WILBUR, President

ARNON P. MILLER, Vice-President

ELDREDGE P. WILBUR, Vice-President

CHARLES T. HESS, Vice-President

W. S. MARSTELLER, Treasurer

D. C. RYMAN, Secretary

Open Saturday Evenings, 6:30 to 8:30

# Wyandotte Taxi Service

Bell Phone  
**1291**

Office: Five Points  
Bethlehem, South Side

# ALUMNI!

Do you want  
Burro  
as playmate for  
next year

?

If so sign a little white card  
before you roll away.

How can you expect to keep peace  
in the family if you leave here  
without signing this contract

O, Gloom, where is thy sting?



### TO THE GRADS.

Old Lehigh men, we welcome you,  
And doors are open wide.  
The place is yours, Alumni true—  
Come all, stand by our side.

Our hand is outstretched in greeting  
To the men who have fought and won.  
We will give you the grip at meeting  
That is due every Lehigh's son.

Forget your cares and troubles, too—  
It's time to play once more.  
Come back to Lehigh staunch and true—  
Men who have gone before.

Yes, our hand's outstretched in greeting,  
We welcome you every one,  
And will give you the grip at meeting  
That is due every Lehigh son.



# Lehigh



# Burr

## WELL SPOKEN BROTHER

He found himself in the smoking car of a train. A big cigar, carelessly left behind, happy as a boy. The train pulled into a station. Strange, it looks familiar. He decided to get out. Why, it's Bethlehem! Lehigh! Alumni day! And there's old Bill of '94 and Jim of '96. "Hello boys! This is great!" Arm-in-arm they walk up the street, talking old times, greeting old friends and visiting old places. Then comes the big Alumni Dinner. Speeches, good fellowship, boys once more. What's that? The old Lehigh cheers. They rush to the windows and are greeted by the students. Cheers follow cheers, and then comes the P-rade. The band playing Lehigh songs, everyone singing. They march along the old familiar streets and end up at the athletic field. No, not the end, for there is the Calculus Cremation and all the old stunts. And last of all comes the gathering of old friends talking over old times.

"Mr. Jones is calling you, Sir."

"To hell with Mr. Jones, I'm going back to Lehigh. To-morrow is Alumni Day!"

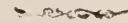
## A LA KING

Prof: "What were the sacred chickens?"  
Stewd: "The Vestal Virgins."

"Why Agnes, who told you that they caught cat-fish with mice?"

## THIS ISN'T STRAIGHT

Karooka was a little girl  
With hair of golden hue;  
Her cheeks were like the roses red,  
Her eyes were baby blue.  
Karooka was a pretty girl,  
So far as people knowed;  
But fashion showed Karooka up,  
Then heavens! They were bowed.



## STRANGE!

Frosh: "Hey Davy, got any mail for me?"  
Davy: "What's your name?"  
Frosh: "You'll find it on the envelope."



## THE REAL THING

*The scarf which now my lady wears  
Is imitation seal;  
Thus she, in confidence, declares,  
Else I had deemed it real.*

*Content it shields her throat so fair,  
Her checks it nestles by,  
'Twould touch her lips did it but dare,  
And so, in sooth, would I.*

*No artificial stuff for me,  
I've bragged—all must be real;  
Yet now I'd sell my soul to be  
That imitation seal.*



Little knees not made for prayer———  
Roll, sisters, roll!

## NO WONDER!

The dance was at its height. Inside the house the music crashed and swung into a fast one-step. But one couple was not caught by its mad whirl. They slipped out into the quiet of the garden and found a rustic bench near the old rose-arbor. The moonlight flooded the place with a golden glow, and the music, softened by distance came drifting on the soft summer breezes. "Sweetheart, I love you." Two figures melted together in the moonlight.

Later, I saw her dancing with Jim. Strange, I wondered what happened to the man of the moon-light.—Next day I found out when I walked by the bench. On it was a sign—"FRESH PAINT."

## LUCKY MAN!

Lawyer: "Do you drink?"

Defendant: "That's my business."

Lawyer: "Do you have any other business?"

## HOW MUCH DO YOU KNOW?

The Faculty requests that the Alumni answer the following questions at their earliest convenience. The man submitting the best set of answers will receive a valuable set of snake-skin ear-muffs.

1.—Was the water soft or hard in the well where Jacob met Rebecca?

2.—Why is a head bald?

3.—When is a fish-worm a night-crawler, and why?

4.—What is the English meaning of "knocked for a loop"?

5.—Do you drink? If so, where do you get it? (Requested by one-half the Faculty.)

6.—Why is it that a stamp must be licked before it will do any work?

7.—What makes the wild-cat wild? Women wilder?

8.—Why is it that the night falls and the day breaks?

9.—Why is it that 36 is considered perfect in most places, and we just get by on 60?

10.—Who was the first man to roll a "natural"?



THE FIRST DIPLOMA

## A GOLDEN THOUGHT

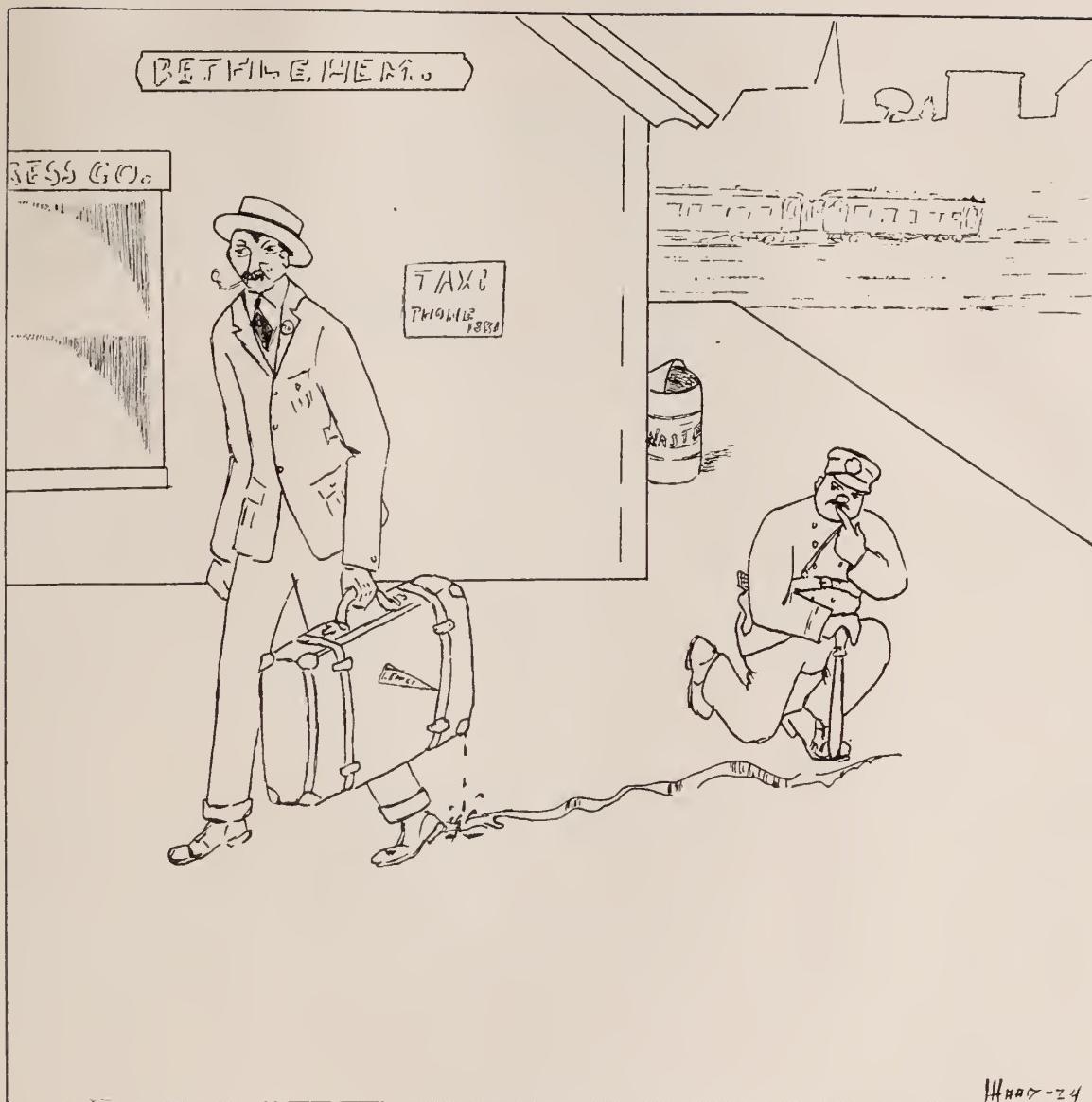
*Former note-books all remind us,  
We must strive to help the weak;  
And departing leave behind us  
Note-books that are quite complete.*

No Rhoda, the police don't enforce Ohm's law.

## BACK UP TIME

Backward, turn backward, O Time in your flight!  
Give us a maiden with skirts not so tight;  
Give us a maiden with skirts not so few.  
Not exposed by so much peek-a-boo;  
Give us a maid, no matter the age,  
Who won't use the street as a vaudeville stage.  
Give us a girl not so fully in view;  
Dress her in clothes the sun won't show through.  
Then give us the dances of days long gone by,  
With less of the shake stuff and steps not so high;  
Oust turkey-trot capers and banna peel glides.  
The hurdy-gurdy twist and the garter-snake slide.  
Then let us feast our tired optics once more  
On an old-fashion woman as sweet as of yore.  
We fear for the future, our senses grow faint.  
For fashion may call for brighter red paint!  
Yes, Time please turn backward and let us sleep  
more.

For this conserving of day-light is surely a bore.



### A SCOTCH TERRIER

#### ISN'T KNOWLEDGE GRAND?

Frosh (showing folk about town): "This is Saint Luke's Hospital."

Visitor: "Is it Allopathic or Osteopathic?"

Frosh: "Ah-er, I think it is non-sectarian."

#### TAILOR-MADE

She looked with favor on his suit,  
For why should she evade it?  
She was the tailor's daughter cute,  
And knew, her father made it.

# THE LEHIGH BURR.

DON'T SIT ON ME

Lehigh

## BOARD OF EDITORS.

GEORGE W. WALTERS, '22, Editor-in-Chief

LESLIE L. DREW, '22  
Managing Editor

MONCRIEF O. JEFFERSON, '22  
Business Manager

OMAR V. GREENE, '22  
Art Editor

H. S. BUNN, '21  
Advisory Editor

J. F. CONLIN, Jr., '23  
Secretary

N. P. SANBORN, '21  
Advertising Manager

RICHARD M. GRAFF, '23  
Circulation Manager

JOHN M. TOOHY, '10  
Faculty Advisor

## EDITORIAL STAFF.

G. M. BRUMBAUGH, '22  
R. C. ZANTZINGER, '22

C. P. GOODING, '22  
C. H. ISRAEL, '23

GRANT FITCH, '23  
H. R. RANDALL, '23

## ART STAFF.

S. A. STAFFORD, '23  
W. SHIER, '22

B. A. C. JOHNSTON, '23

THEO. M. SWITZ, '22  
G. M. WOOD, '24

## BUSINESS STAFF.

F. S. MITMAN, '23  
P. J. MUMMA, '23

R. W. LEE, '23  
C. CORNELIUS, '24

H. LITKE, '24  
H. G. BLAKE, '24

VOL. XXXI.

JUNE, 1921

NUMBER NINE

Published monthly by the students of Lehigh University. Subscription two dollars and a half, or two dollars if paid before December 1st. Single copies thirty cents. Address communications to the Editor, Bethlehem, Pa. All business communications to Moncrief O. Jefferson, Psi Upsilon House, University Campus. Entered at the Bethlehem, Pa. Post office as second class matter.

**T**HIS is the Alumni Number. If you don't believe it, bat an eye at the cover-page and soak up the beauty thereof. Yes, the entire issue is written especially for our Alumni and to fill our advertising contracts. Grand and noble purposes, say we. Our artists have been busy for months drawing pictures that will meet with your approval, and our ink-spreaders have written poems that will make a strong man furious (these may be found in the editor's scrap-basket). According to some, every issue that old Burro kicks out is bad, and if this is no exception to the rule we are positive that ninety per cent. of you will enjoy it, the other ten per cent. we will try and please at some future date.



**T**HERE has been some murmur of late on the time-worn subject of hazing and Burro wishes to be counted in with the ayes. When the bars are lowered next fall, four hundred Freshmen will invade our fair stamping grounds, each one carrying pet ideas of his own as to

how a well-bred college should be run. They are high-school heroes every one, the lions of their respective domiciles, and if given the proper care they will make true Lehigh men. So, let this care be administered unto these young souls the minute that they show signs of weakening. Yea, let it be given so they will never forget it, but in giving the treatment there is a grave danger of over-doing a good thing. To avoid this danger Burro advocates a system of organized hazing which will do the trick without leaving the tongue coated.

As conditions are now, our hero learns of the traditions and customs that he is requested to observe, and he religiously does so for perhaps a month, after which he uses his pockets as a pair of mittens and lets the other fellow's pockets carry his matches. At this crucial moment a selected few could take the misguided idol in hand and administer unto him the cure. When seasoned oak meets evergreen, sweet is the sound thereof.



**"N**OW is the time for all Grads to come to the aid of their Alma Mater." This slightly-changed political slogan is true despite its age. BURRO feels that one way for the Grads to promote the Spirit of this Institution on Old South Mountain is by subscribing to the college papers. We fully realize the feeble results of our labors, but we are doing our best which is all that can be done. If any Alumnus desires to encourage us, let him sign one of the little white subscription cards that will be prevalent about the Campus during his stay here. We hope there may be many.



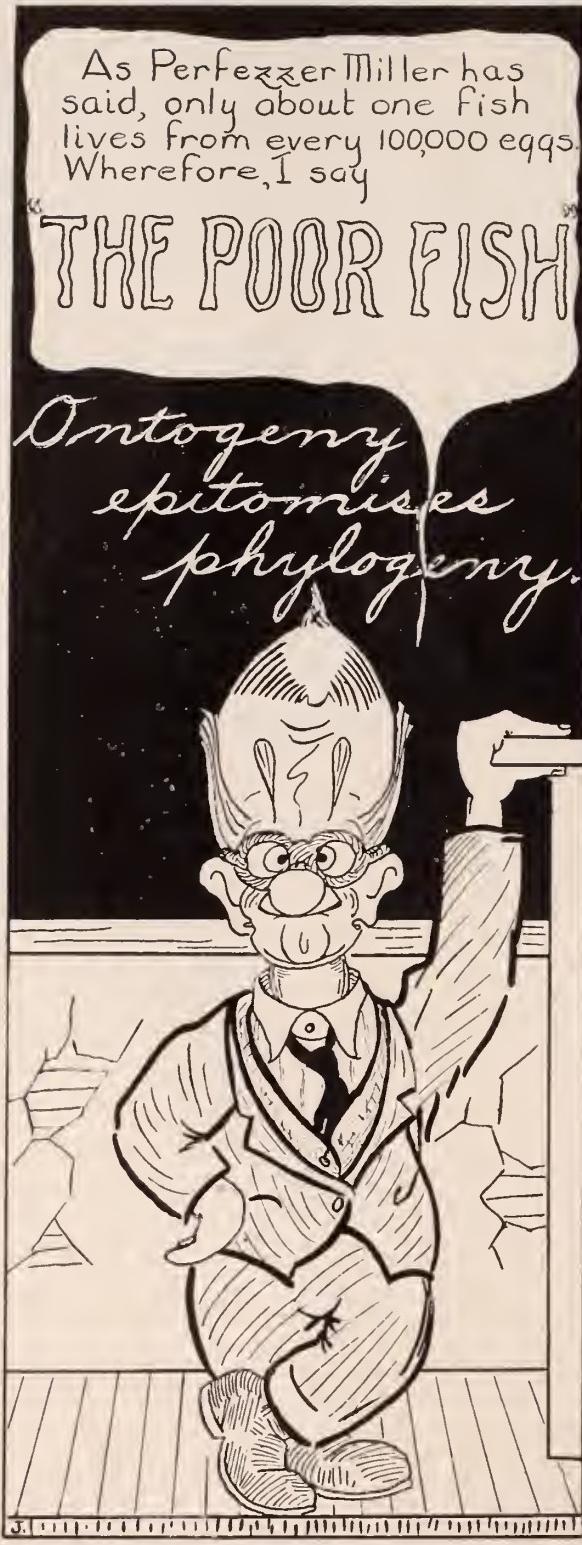
**B**URRO has added two more nimble-minded youths to his collection of famous artists. Travelling under the names of Shier and Wood; these followers of Millet have inked their way to fame. "More power to 'em," say we.

## OUR HOROSCOPE

As Perfezzor Miller has said, only about one fish lives from every 100,000 eggs. Wherefore, I say

**THE POOR FISH**

*Ontogeny epitomises phylogeny.*



Were you born in June? Persons born in June will, invariably be seen wearing shoes. This habit cannot be overcome except in some extreme southern countries. Women born in this month, if red-haired, will probably dye it sorrel while the men will retain their original crop until relieved of same by age. June is the month of doomed men, as more men meet their doom in this month than in any other.

**Marriage:** Men born in this month should marry blondes without arms, then their change-pockets will remain intact when the trousers are left unguarded. Women born under this sign should ascertain whether the bridegroom has the price of a license, a hair-cut, a shave, and a dash of tonic.

It shall be unlucky for any person born in this month to stand in front of a fast freight; neither should they loose \$126 in five-dollar bills unless they loose it for a good cause.

**Fame and fortune:** Those who know where they can get it and have the price to purchase same will have both fame and fortune; the others will be completely out of luck.

## HOME-SPUN PROVERBS

A rolling stone wins many a bone.  
An apple a day costs money.  
He who laughs first sees the point.  
A bird in a bush can't be very large.  
A stitch in time saves thread.  
Birds of a feather are nearly nude.

## THERE ARE CHASERS AND CHASERS

A cat quite addicted to drink,  
Once took one and started to wink,  
Then came a dog rough,  
A big canine tough,  
And the cat had a chaser, I think.

## TOO DEEP

—“What's that girl's name?”  
—“Hilda.”  
—“Not the famous Hilda Hildabridge?”

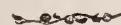
## SAD, BUT TRUE

"Sweetheart," he groaned, as he wiped his mouth on the table-cloth, "we are here alone save for the orchestra and a few odd hundred people at the tables. Will you be the proud manipulator of the dust-pan and skillet in our little readicut five hundred down? With two such codfish eyes to gaze upon each morning at mess, I can willingly take my brush in hand and, as I shove my little cart before me, sweep all the streets in town e'er the clock on the I. O. O. F. Hall has stricken a dozen hours. Will you?"

He hoved a sigh which wilted the petals of a potted geranium on the table. His breath oxidized every chandelier in the dining-room. He had received a B. V. D. Degree at Keeley as well as the Third Degree at Sing Sing, and his ancestors dated back to the renowned Tasmanian Fish mongers.

She held her fan before her face in order to avoid the terrible onsloughts of his alcoholic breath. At length she whimpered, "I know that your father holds the secret of making non-refillable sausage skins, while my father still clings to the lost art of Pretzel Bending as practiced by the old Hysterians. I realize, too, that a church, a Blue Law advocate, and a pound of fifteen-cent rice, will mean that two of the greatest horse-thieves in the country have been fastened together; but one thing will hold up our marriage and that is your breath." She looked around. He was not there. Soon he returned, "I have brought you a little token of my esteem," he gloated, as he held out a bag of rock-candy and all-day suckers. She crunched the rock-candy between her delicate molars and in her dewey eyes there shown a love-light for the fearless knight of the brush. Her's had been a life of drudgery, and many times she had been forced to manicure the wash-board while her mother sought new fields to conquer for the clothes-line. Her hands were big and red, but her breath was like the soft gentle zephyrs from a field of Timothy Hay. "If only you were \_\_\_\_\_. From without there came a heavy tread. "Ah! there Mournful Annie and Slide-Rule George, I have found you at last. You won't get away the next time."

And in conclusion, darling reader, let us say that Slide-Rule George was an Engineering Student who went crazy trying to finish his course, and Mournful Annie was the bride-to-be who suffered from the same malady while waiting for him to graduate.



## NICE GIRL!

Hazle: "Don't you just love moon-light nights?"

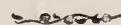
Nut: "No, sometimes I stay home."

## IT'S HARD TO SAY

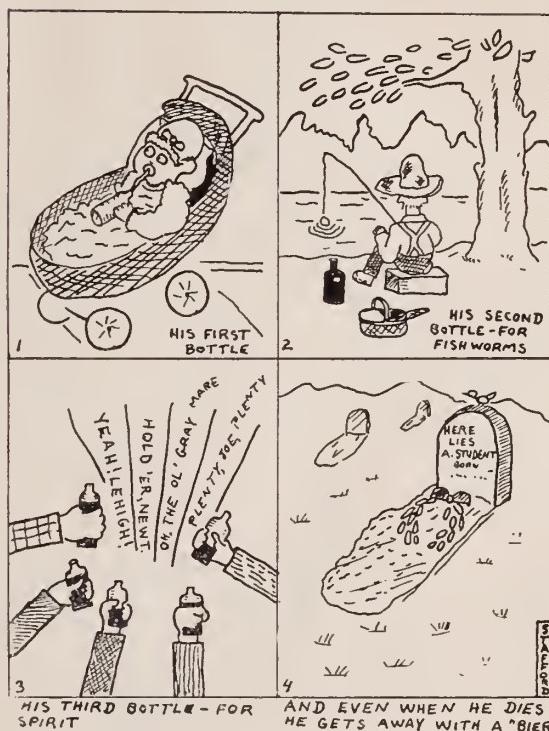
She: "Will you start 'Margie'?"

He: "Does she need it?"

BURRO observes that good intentions should be covered with asbestos.



## THE LIFE OF A STUDENT BY BOTTLES.



### AUNTIE'S SKIRTS

*Whenever auntie moves around,  
Her dresses make a curious sound;  
They trail behind her on the floor  
And trundle after through the door.*

Robert Louis Stevenson.

*Whenever auntie moves around,  
Her dresses never make a sound;  
For auntie steps in perfect ease  
With dresses up above her knees.*

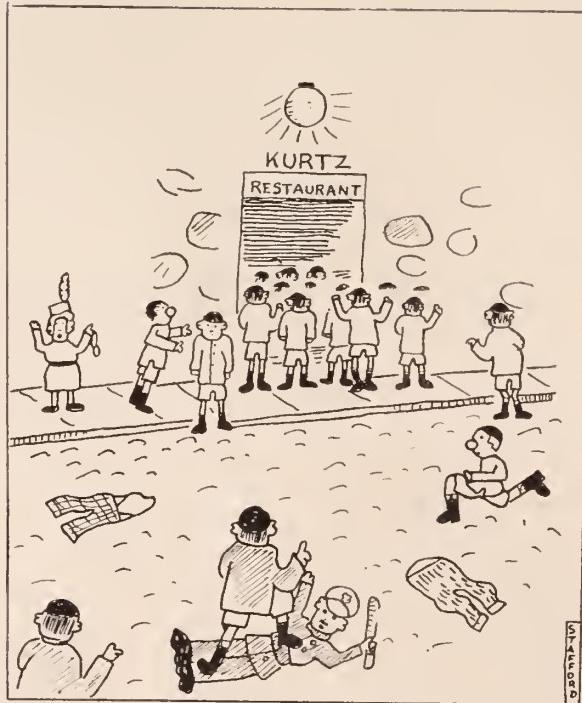


### ROLL 'EM!

(Freshman snapping his fingers).

Prof: "Do you wish to ask a question?"

Freshman: "No sir, I'm just practicing so I'll be in form for to-night."



THE FRESHMAN BANQUET  
IN TWO PARTS - SHIRT AND BEEVEEDEES.

### PERFECT LOGIC

The evening after a class in Psychology —.  
If the moon is made of green cheese, I will go to the movies to-night.  
I will stay in and study.  
Therefore, the earth is round.



### WE'D SAY THE SAME

Slowly the big blue limousine worked its way through the traffic. With the exception of the tall young man at the wheel, it was empty. His mind was not on his driving for his eyes were continually turning toward the sidewalk. After driving on in this aimless fashion for a time he came to a large department store. On the curb stood a beautiful maiden, about nineteen,—a common American type. A close observer would have noticed that she had been following the young man's course down the street with keen interest and was now gazing at him.

Soon the young man noticed her and apparently understood her gaze, for he bowed and smiled. She returned the greeting and, leaving the curb, came strolling a step or two into the street. Seeing this, our hero at once moved up to the curb and opened the door. She lightly hopped into the big car, settled back in the comfortable seat, powdered her nose, and then said in a bored voice, "Home, James".



### CUT IT OUT!

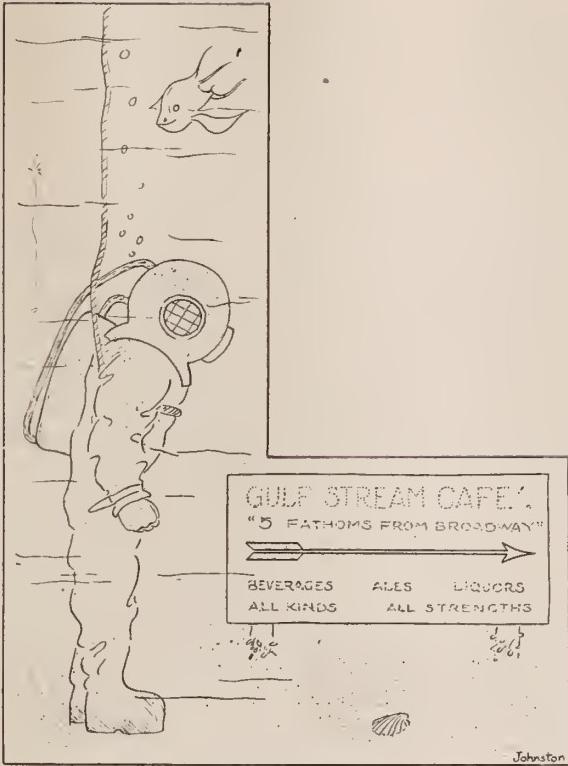
A maid sat quietly milking a goat.  
Then paused a moment to mutter,  
"I wish, old thing, you'd turn to milk."  
And the animal turned—to butt 'er.



### PRACTICE MAKES PERFECT

The Cut-up: "And she told me that I was an awful flirt."

Pickles: "Some day you'll learn, my boy.  
All you need is practice."



### POSSIBILITIES!

**NO CHECKIE, NO WASHIE**  
*A Chink by the name of Ching Ling  
 Fell off of a street car, bing bing.  
 He then turned his head,  
 To the passengers said:  
 The car's lost a washer, ding ding.*

### TRUE DEMOCRACY

Short: "Mr. Millionbucks is very democratic."  
 Ale: "How come the idea."  
 Short: "He always comes to work with his  
 chauffeur."

### ODE TO A DENTIST!

\$27.50—two crowns and a bridge.

### N. E. SUMMER SCHOOL

Stewd: "Have you any life-preservers on board, captain?"

Captain: "Great Scott; can't you wait till we're outside the three-mile limit?"

### CAKE-EATERS, NOTE!

BURRO observes that, whereas snakes used to stop wiggling at nightfall, they now consider darkness a signal to start their snakin'.

### WE CAN'T TELL A LIE

Here lies the body of old Bill Jones  
 Who died while eating cherry stones.  
 His name is Smith, we call him Jones  
 Because it rhymes with cherry stones.

### TOO TRUE!

Tired Terrance: "Say boss, can you give me a job?"

Boss: "No, we've got all the men we need."

T. T.: "Well, boss, it seems to me that you could take me on considering the little work I'd do."

### NOT TRUE IN ALL CASES

Wurse: "You want to keep your head to-day."

Wurst: "Why so?"

Wurse: "You wouldn't look well without it."

### KILLS HIMSELF LOOKING AT HIS WIFE'S PHOTOGRAPH

*Philadelphia Bulletin.*

*Just a case where looks did the trick.*



### LIKE ALL THE REST

*She's wondrous fair, a beauty rare,  
With ever-shining eyes;  
With queenly air and knee-length hair  
And chin of proper size.  
I have a flare for that girl there,  
She's Venus in disguise.*

*Her mouth is sweet—she's dainty feet,  
Her kisses are quite nice;  
She's surely neat and can't be beat,  
You'd love her in a trice;  
But I must treat and she can EAT,  
And I haven't got the price.*

### FAIRLY WELL

Dumb: "Did you get to know Cora very well?"  
Dumber: "O, I got her so she'd feed me when I'd call on her."

### COLLEGE NOTE

The Faculty is sorry to state that, owing to the number of students who attend the Chapel exercises every morning, regularly, conditions are in a terribly overcrowded state. Several times during the week the attendance-slips have run out before the exercises have begun. It is thought that it may be necessary to cut down the Chapel attendance and allow only the first five hundred students, present, each morning, to attend, or else conduct an overflow exercise in the Chemistry Lecture Room. Until further notice, instead of jamming and crowding one another against the pulpits in order to obtain psalm books, the Faculty wishes the students to arrange themselves around the sides of the building and hum the music if they do not know the words.

### ONE REASON WHY DIPLOMAS COME HARD

Prof: "Mr. Boob, can you give me a concrete example of this?"

Awakener: "Atlas."

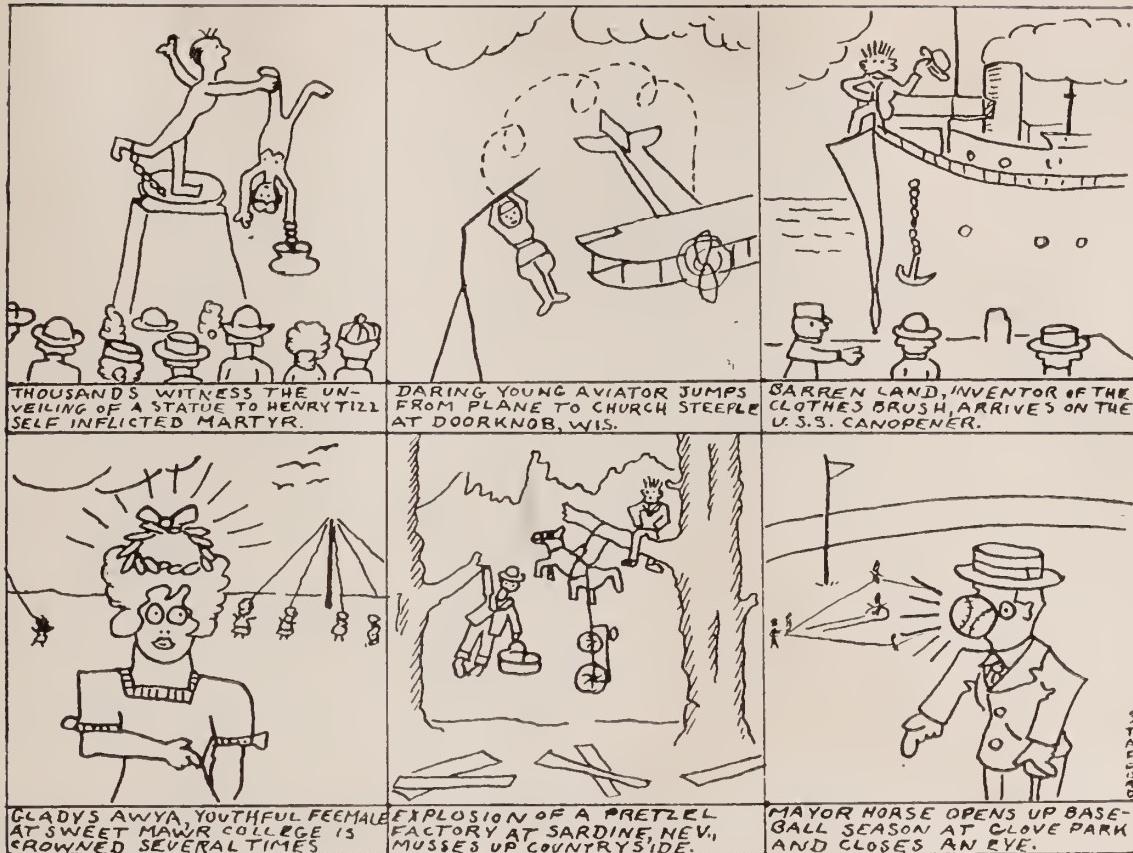
### NOAH DOUBT

No doubt you've heard it oft opined  
That Noah shined at poker,  
He simply had two of a kind,  
But get this little joker.

It may, and then again may not  
Be true that pairs were his best bet,  
But didn't Skipper Noah's yacht—  
Protect a full house from the wet?

As the farmer said, "No matter how hungry my horse is, he won't eat a bit."

## BURRO'S CAFÉ WEAKLY



### ZOOLOGICALLY-SPEAKING

There was a grass-widow quite proper.  
Who was formerly married to Hopper;  
But she got a divorce,  
As a matter of course,  
The grass-widow is now a grass-hopper.

### SPEEDY BOY

Mother: "Isn't he rather fast, dear?"  
Daughter: "Yes, mother, but I don't think  
he will get away."



### SNUFF!

- “Sneagle.”
- “Snotneagle, snowl.”
- “Sneither, snostrich.”

### THIS ONE WILL FOOL YOU

Her husband stepped inside the door  
And watched me as I kissed her;  
He never thought of getting sore,  
You see—she was my sister.



This historical painting requires a little explanation. It was stolen from the famous Budweiser collection, but in our hurry to make a clean getaway, we forgot to carry out its official pedigree; we therefore give you our own version of it. Here we see Pluvious, a restaurant keeper, settling a little argument with Omnibus, a fruit dealer in back of the latter's garage. By deductive reasoning we have concluded that Mrs. Om-

nibus is in the immediate vicinity as neither of the players seem to be making any noise. If you will study the painting closely you will see that they are playing for the huge sum of two bones which to them was considered a fortune. Before passing, let us ask you to note the intelligent faces of these gentlemen whom we will consider as the founders of our present game.

# THE BURNING QUESTION

## Dramatis Personae.

Fatima ..... Daughter of Burnma Clothes  
Burnma Clothes .....  
..... Ward Heeler and Father of Fatima  
The Goldust Twins ..... Street Cleaners  
Ainthebony .....  
..... President of the Cairo Hook and  
Ladder Co. and Fatima's suitor  
Slaves, camels, dice, and bulrushes.  
  
Time—1½% B. P. Place—Cairo, Penn.

## ACT I.

*Mud Flats of the Nile where it cuts through the Water Gap. The curtain rises as the two street-cleaners are shooting crap.*

DUST: Out, damned spots! Show little Dusty that Allah is with him.

GOLD: Allah who?

DUST: Alligator, Blueface. Once a natural doth appear and the whole shekles rides.

GOLD: Harken thy mouth yet. Me thinks, I hear the Sheriff's speed-boat above the hissing of the camels. Secrete the sacred cubes.

*They hide dice in a camel's ear and start to work. Speed-boat appears on river with Ainthebony on the roof chewing a hawser. Vessel hits bulrush and Ainthebony leaps for his life. Misses life and lands in mud. Twins pull him out and dust him off.*

AINTHEBONY: The camels appear to be well-fed n'est-ce pas?

TWINS (*in unison*): No, sire, they are fed oats.

AINTHEBONY: Speaking of camels, hast thou seen my sweet-heart, Fatima? This was to be our trysting place, and it doth behoove me that I have been gypped. 'Twere it so, I'll cut thee down to thy sandal-tops.

TWINS: Nay, nay, senior, Fatty and her father have but gone over to yon cigar store, they request that you wait until Burnma has felt over

the half-shekle cigars.

*Ainthebony ties boat to a bulrush and Twins tickle the camel's ear causing dice to roll out; they resume their game and now Fatima enters. The lovers clinch.*

FATIMA: Many moons have I waited for mine Heart-breaker. What didst detain thee so long? The old man has sped to yon café. I'll despatch messengers to carry him hither.

BONY: Hone-suckle, my brew had to be bottled this morning, and thus I got away to a late start. Then we didst suffer tire-trouble which detained us still more. (*Turns and looks up the Flats.*) Yon Cassius hath a lean and hungry look; Prithee, who is it?

FATIMA: 'Tis naught but the governor. He swears by his whiskers that before we can be wedded you must answer a question he will ask, and if thou failest he will take thy life. (*Enter Burnma Clothes. Business of introducing.*)

BURNMA (*loud enough for the first 4 rows to hear*): He looks foolish enough to marry at that; but foolish or no, he must answer my query. Art thou ready Foolish One?

AINTHEBONY: Yea, verily, FUNNY FACE. Cast thy line.

BURNMA: If thou art ready then tell me this: Why does a chicken cross a road?

AINTHEBONY: To show her rolled stockings, Sire. (*Burnma drops dead, and the lovers clinch again.*)

## CURTAIN

Camels loaned by the American Tobacco Co.

Mules for accelerating speed-boat loaned by Bethlehem Ice Co.

Fatima's gowns made by Murphy of Paris.

Ainthebony's sword forged by the Bethlehem Foundry.

Idea for play was smuggled in from Rittersville.

### A WARNING

She stopped me at noonday,  
This vision so bright;  
But she spoiled the whole thing  
When she asked for a light.

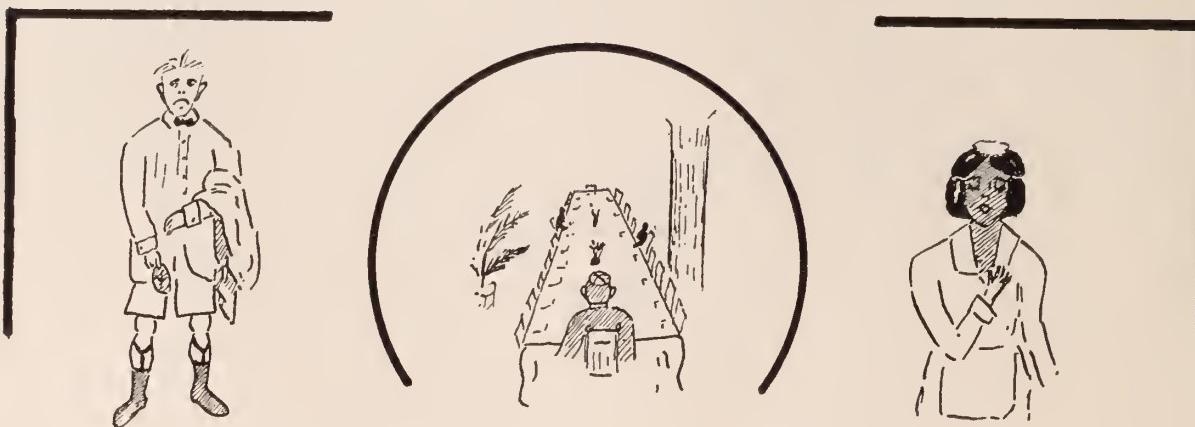


### RIGHTO!

- '24: "Do you like Smith?"  
'22: "Well, he has a good line."  
'24: "Neither do I."



The lacrosse team insisted on playing a game last Saturday. It wasn't a question of a game; the boys have to play ever so often to keep from murdering the scrubs.



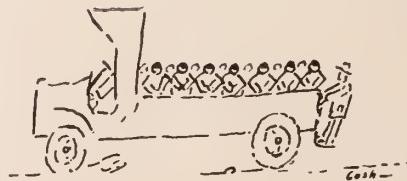
evidently, not a dress  
affair

among the missing  
WERE -

close up of waitress,  
due to the effective  
frosh attire



Yes, there was an enjoyable banquet



what's more, they motored over

### DEAR ME!

The other day we saw two deer grazing in a field. While the buck was content with the grass, the "dough" turned to "flour".



### PAGE MR. VOLSTEAD

Fair One: "I would like to look at some of your watered silk."

Salesman: "Sorry, madam, but we keep nothing but dry goods here."



### TOO BAD

The boy stood on the railroad track ---

The engine gave a squeal;  
The fireman stepped down from the cab  
And scraped him from the wheel.



### PROGRESSING

At one time music was the salient feature of the dance, then hugging took a hand in the game, and now it looks as though we could dispense with the music. It would be a tight squeeze, nevertheless.

### A PUBLIC SECRET

An old mountaineer had a secret  
Which many a bottle did fill.  
And although I'm telling you his secret,  
His secret is a secret still.

### 1890 ALUMNI DEAD

(Headline—*Lafayette Weekly*)

Let's make it an even two thousand before  
the end of the year!

### PARLEY VOO?

John: "What does 'Bon Ami' mean?"

Frosh: "Hasn't scratched yet."



### INSIDE DOPE

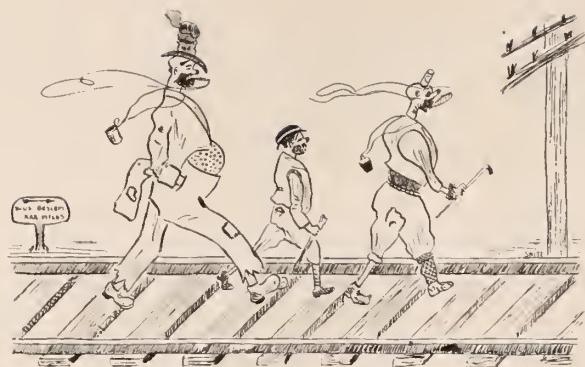
Shoe: "The doctor gave me some inside information."

Horn: "Can he write prescriptions?"

Shoe: "You're wrong, old nut, he just told me that I had a floating kidney."



They say flattery is the best cure for a stiff neck. It will turn almost any head.



In spite of the hard times,  
The Alumni get back for Reunion.

### LOOK OUT!

She: "What are you thinking about?"  
He: "Just what you're thinking about."  
She: "If you do, I'll scream."

### GOOD-BYE

I haven't got a dollar,  
I haven't got a dime;  
That robs me of all int'rest,  
So I guess I'll end this rhyme.

### MODERN THEOLOGY

Minister (salving one of his flock): "My little man, what commandment has only four words in it?"

Diligent Youth: "Stoo, Look and Listen!"

### BOO-HOO!

Bill: "I saw you weeping at the picture show."  
Hall: "Well, it was a moving picture."

### FOOLED!

"Oh Ralph, don't you see that this cannot go on,"  
Wailed a coy little miss to a mister;  
But the truth of the matter is easily explained,  
He was a shoe clerk—and she was his sister.

### QUEER!

Isn't it funny what a few words will stir up.  
Last week I wrote my girl and told her that I  
wanted to see her bad. Now she won't have any-  
thing to do with me.

### HE WINS!

He kissed a young girl from Nezur,  
She was angry with him beyond mezur.  
"You've no business", she spat,  
"To kiss me like that".  
But he said, " 'Twas not business, 'twas pleasure".

### TOO EASILY BROKEN

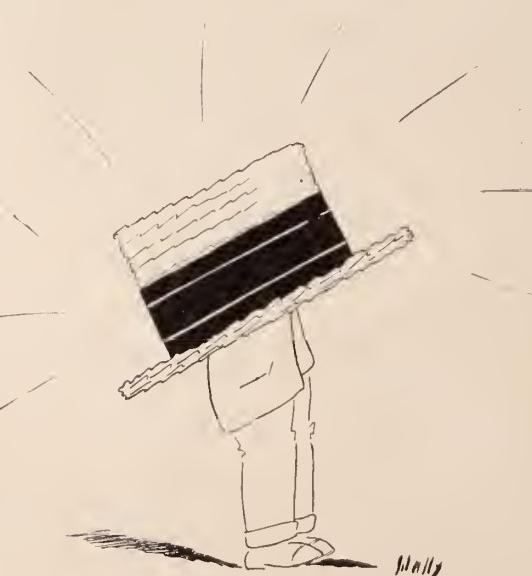
Speaker at the Wednesday Afternoon Club:  
"Some one should break our husbands of play-  
ing poker."

Eager Listener: "Some one is doing pretty  
well with my husband."

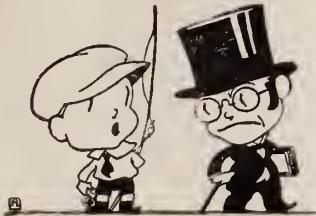
### LOOK OUT!

She: "Have you ever taken a girl out in your  
car alone?"

Him: "Is that an invitation or are you gath-  
ering statistics?"



# He was a good Judge- after all



WHEN I was a kid.  
I USED to believe.  
THE JUDGE next door.  
WOULD PUT me in jail.  
FOR PLAYING hookey.  
OR SWIPING apples.  
AND I really behaved.  
WHEN HE was around.  
AND EVEN today.  
I'M A little scared.  
OF THE stern old boy.  
SO IN his office.  
THE OTHER day.  
I HAD to wait.  
AND WANTED to smoke.  
AND I was afraid.  
THE JUDGE would get sore.  
BUT I took the chance.  
AND LIT a cigarette.  
AND THE judge came in.  
AND LOOKED at me.  
AS THOUGH I'd been caught.  
BURGLING HIS safe.

AND HE came up.  
WITH A solemn frown.  
AND SAID, "Young man.  
NO SMOKING here.  
UNLESS THE old boy.  
IS SMOKING too."  
AND DARNED if he didn't.  
SMILE AND say.  
"GIVE ME one of those.  
SATISFY CIGARETTES."



A GOOD judge of cigarettes will find evidence of expert care and skill in Chesterfield's *exclusive* Turkish - Domestic blend. Not only are the tobaccos of especially choice selection, but, in blending them, our experts have obtained a new smoothness of flavor that easily doubles the pleasure of smoking.

*They Satisfy* **Chesterfield**  
**CIGARETTES**

Liggett & Myers Tobacco Co.



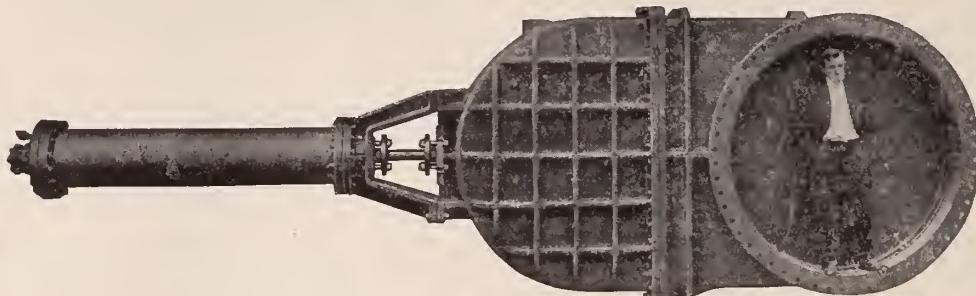
# COMPLETE PIPING SYSTEMS

DESIGNED      MANUFACTURED      INSTALLED



Sole Manufactor of Gulland Automatic Stand Pipes

Castings  
Valves  
Fittings  
Pipe Bends  
Separators  
Exhaust Heads



Welded Headers  
Tanner Valves  
Critchlow Valves  
Aiken Valves  
Manifolds  
Gas Line Material

72-Inch Gate Valve Equipped With Hydraulic Cylinder

STANDARD AND SPECIAL EQUIPMENT FOR ANY PRESSURE AND SERVICE

## PITTSBURGH VALVE, FOUNDRY & CONSTRUCTION CO.



ENGINEERS

PITTSBURGH, PA.



FOUNDERS

PIPE FITTERS

### B. BERKOWITZ

YOUR TAILOR

214 New Street, Bethlehem, Pa.

Don't RUIN your Clothes by MACHINE Pressing. Have them PRESSED BY HAND. Cleaning, Pressing, Dyeing and Repairing on short notice at very reasonable prices.

We Buy and Sell Second Hand Clothing. Work called For and Delivered FREE.

### J. L. PORAZZI

THE STUDENT'S TAILOR

301 W. FOURTH ST.

### SUCH DEVILS

Chauncey (sitting in the parlor car):  
"Let's do something devilish."

Reggy: "Alright, let's go out in the smoker."

*He eats his soup with honey,*

*He's done it all his life.*

*'Tis not because he likes it so,*

*But it sticks upon his knife.*

*—Voo Doo.*

Moravian College for Women.  
Moravian Seminary for Girls.

Bethlehem, Pa.

College Course and Seminary Course both  
fully accredited by the State.

Send for Catalogue

Est. 1867—The Sign of the White Horse

### ADAM BRINKER

HARNESS AND HORSE GOODS,  
TRUNKS, LEATHER GOODS, BAGS,  
SUIT CASES, PURSES, ETC. :

119 E. Third St. -- BETHLEHEM, PA.

### LEHIGH UNIVERSITY

COLLEGE OF ARTS AND SCIENCE

COLLEGE OF BUSINESS ADMINISTRATION

COLLEGE OF ENGINEERING

Courses in Civil Engineering,  
Mechanical Engineering, Metallurgy,  
Mining Engineering, Electrical Engineering,  
Chemistry, Chemical Engineering,  
Ship Construction and Marine Transportation.

## Beck-Davis Decorating Co.

Wall Papers, Grass Cloth and Lincrusta.

Room Mouldings, Picture Framing

114-120 WEST BROAD STREET, BETHLEHEM, PA.

# WILSON ROLLING STEEL DOORS

STANDARD FOR FORTY-FIVE YEARS

## J. G. WILSON CORPORATION

8 WEST 40TH STREET,

NEW YORK

*Offices in Principal Cities*

### NATURAL MYSTERY

The little ant  
Looks rather scant  
When measured by the elephant.  
But to be stout  
And have a snout  
Is surely not real elegant.  
Still, to be frail  
And have no tail,  
Must also be unpleasant.—*Be an pot.*



"Ikey, don't you just luff to dance?"  
"Jazz." —*Puppet.*



### STRONGLY PREJUDICED

"Waiter, bring me a knife for the butter."  
"Yes sir."  
"Oh, and waiter—a revolver for the cheese."  
—*Punch Bowl.*

## MORRIS G. SNYDER

DISTINCTIVE CUSTOM TAILORING

DRESS SUITS TO HIRE

Broad and New Streets :::: BETHLEHEM, PA.

## Meyer-Heiberger Ice Cream Company

—Dealers in—  
Pasteurized Milk and Cream

Manufacturers of Ice Cream of Quality

Phone: 749 Dairy--908 Ice Cream

## MM

IMPORTING CO.

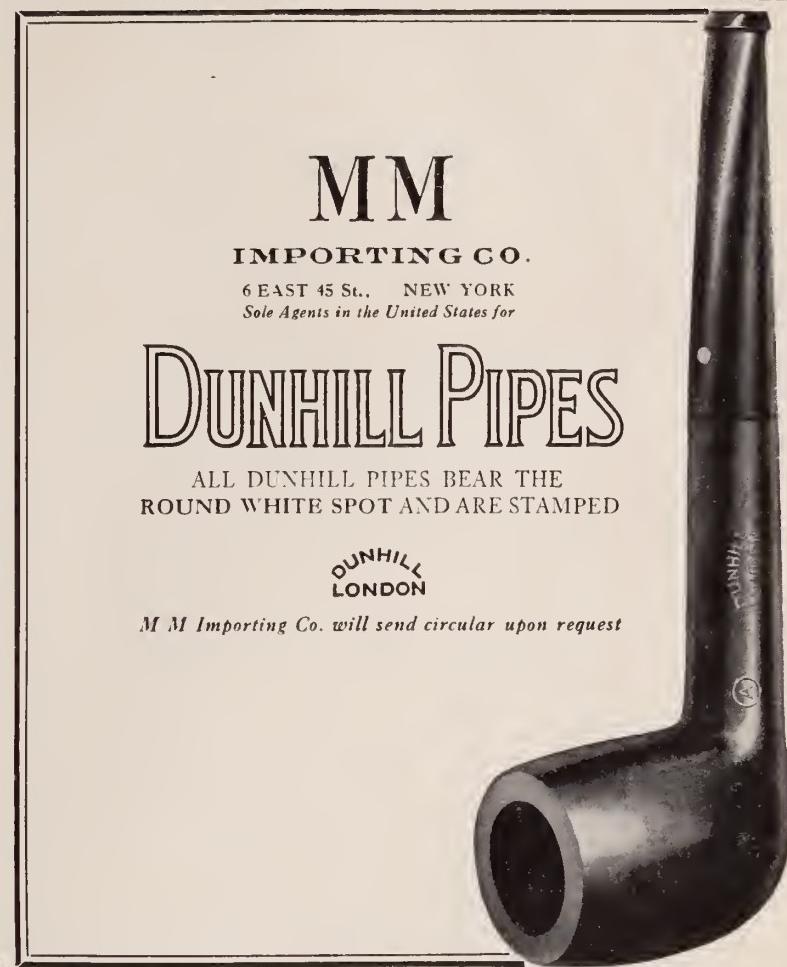
6 EAST 45 St., NEW YORK  
*Sole Agents in the United States for*

## DUNHILL PIPES

ALL DUNHILL PIPES BEAR THE  
ROUND WHITE SPOT AND ARE STAMPED

DUNHILL  
LONDON

*MM Importing Co. will send circular upon request*



## JAKE'S PLACE

Catering Especially to Lehigh Men

HOME-MADE COOKING

326 W. Fourth Street

CALL TO SEE US

## BRANCH--COLONIAL CANDY COMPANY

The Only Up-to-date Store in Town

Five Points, So. Side :::: BETHLEHEM, PENNA

# GRAND OPERA HOUSE

Under Direction of  
STANLEY CO. OF AMERICA

EXCELLENT  
VAUDEVILLE  
—AND—  
PHOTOPLAYS

EVERY AFTERNOON and EVENING

**The  
United Furniture  
Company**

THE CITY'S  
LEADING FURNITURE STORE

30-32 E. Third Street -- South Side

**Quinlin Printing  
Company**

"YE COLLEGE PRINTERY"

Fraternity Letterheads and Envelopes  
Dance Programs and Menus  
Engraved Cards. Rubber Stamps

PRINTERS OF THE LEHIGH BURR

## WE SELL AND INSTALL

STEAM TURBINES  
CENTRIFUGAL PUMPS  
FEED WATER HEATERS  
WATER PURIFYING SYSTEMS  
BOILERS  
MINE HOISTS  
UNIFLOW ENGINES  
DIRECT ACTING PUMPS  
HOISTING ENGINES  
COMPLETE WATER WORKS POWER  
PLANTS

## DRAVO-DOYLE COMPANY

PITTSBURGH, PENNA.

Philadelphia

Indianapolis

Cleveland

"Just got a doggy letter from my girl at Wellesley."

"Ah, a little Boston Bull." — *Siren.*

~~~~~

### HA - HA!

Sarah: "That little mustache of Jerry's makes me laugh."

Helen: "Yes, it tickles me, too."

~~~~~

"Father, why are the students carrying their books to class to-day? They never did it before."

"They have examinations to-day, my son." — *Wag Jag.*

~~~~~

"Hello, old top. New car?"

"No! Old car, new top." — *Lafayette Lyre.*

## MEALEY'S AUDITORIUM

ALLENSTOWN

Dancing Classes—Monday and Friday  
Parties — Every Monday, Wednesday,  
Friday and Saturday. Special Parties  
Tuesday and Thursday

*Private Lessons by Appointment*  
10 PIECE ORCHESTRA

**Prof. W. J. MEALEY**

### BURR READERS—

Have you ever thought what a suitable  
Gift to a Friend a GOOD PHOTO-  
GRAPH is?

**McCAA**

PHOTOGRAPHER

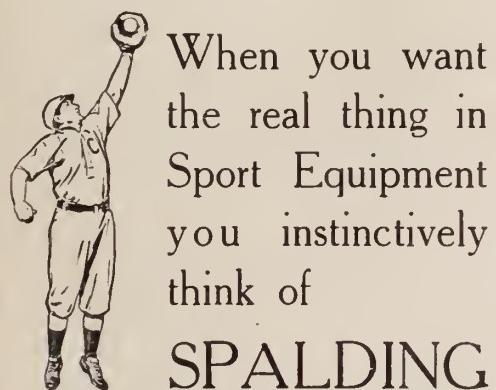
111W. 4th St. -- BETHLEHEM

PREPARE FOR LEHIGH AT

# Bethlehem Preparatory School

Sends More Men to Lehigh Than Any Other School.

For Catalogue Apply to J. M. TUGGEY, Headmaster



BASE BALL TENNIS

TRACK AND FIELD

GOLF SWIMMING

*"Just as Good" is never just the same.*  
Send for Catalogue.

**A. G. SPALDING & BROS.**126 Nassau Street -:- 523 Fifth Avenue  
NEW YORK CITY

Spalding Dealers Everywhere

**BUT HERE AH IS!**

"What yo'all wailing' 'bout," said Washington Jones to his pal, Jefferson Madison Monroe, as they stood in the water of a front-line trench in the Argonne. Their regiment made up entirely of negroes inducted into service down in Dixie, had just received its first batch of mail since leaving the States. And they were reading it while waiting for the order to go over the top. "Wash," moaned Jeff, "I's de hard luckinest niggah what evah lived. I's done jess got a lettah from my gal an' she's gone an' married 'nother niggah." "Man, man," said Wash, "Yo'all doan know what hard luck am. Jess look 't me. Ah jess got a lettah from ma draf' boa'd sayin' Ah'm exempt and won't have t' go t' war."—*Tar Baby.*

Any Mrs.: "Doesn't your baby cry when you bounce it?"

Its Dad: "Yes, it isn't old enough to learn to swear yet."—*Sun Dodger.*

**"Satisfactory Service Since 1878"**FOR DESKS, TABLES, BEDS, MATTRESSES, EASY CHAIRS,  
BOOKCASES OR ANYTHING IN**FURNITURE****C. E. HOWELL**

Successor to Worsley Brothers

126-128 EAST THIRD STREET -:- BETHLEHEM, PENNA.

"Where Quality is Higher than Cost"

**LINDENMUTH STUDIO**

Portraits



26 N. SIXTH STREET, ALLENTOWN, PA.

**JACK'S LUNCH  
and Restaurant**

J. MOSKOVITZ

**HOME COOKING***Special Rates to Lehigh Men*

319 Adams Street -:- BETHLEHEM, PA.

**READ****The Globe.**

**Northampton County's  
Leading Evening Daily**

**BETHLEHEM  
BAKING CO.**  
UP-TO-DATE BAKERYOpen for Inspection to the Public at  
all Times535 N. AVE. C. -:- BETHLEHEM  
(West Side)

LEATHER COATS, MACKINAWS and SWEATERS

# KOCH BROTHERS

HOTEL ALLEN BUILDING — CENTRE SQUARE  
ALLENTOWN, PA.

CORDIALLY INVITES  
LEHIGH MEN

TO SEE THEIR COMPLETE  
STOCKS OF METROPOLITAN

CLOTHES FOR YOUNG MEN  
AND DE LUXE FURNISHINGS

B. Kuppenheimer & Co. — Stein Bloch & Co., and  
Adler Rochester & Co. Clothes

**SPORTING GOODS**  
**BICYCLES AND**  
**STORAGE BATTERIES**  
at

**KRESSLY'S**

434 Wyandotte St. -- Bethlehem, Pa.

"Say It With Flowers"

**D. M. GOLDBERG**

DECORATIONS AND FLOWERS  
FOR ALL OCCASIONS

*Flowers Telegraphed Anywhere*

48 W. Broad St. -- Bethlehem, Pa.  
Phone 2054-J

**Milton S. Grim**

Maker of

**ATTRACTIVE**  
**PRINTING**

312 BRODHEAD AVENUE

BETHLEHEM, PA., (South Side)



Prosecuting Attorney: "I will now, your honor, read a list of the previous convictions of the prisoner."

Prisoner: "Your honor, may I be allowed to sit down?" — Banter.

"My brother takes up Spanish, French, Italian, Hebrew, German and Scotch."

"Goodness, when does he study?"

"Study! He don't study. He runs an elevator." — *Voo Doo*.

Irate Mother: "What do you mean, sir, by kissing my daughter last night?"

The lad: "That's what I've been trying to figure out ever since I saw her this morning." — *Sun Dodger*.

5 POINTS

**Electric Shoe Repairing Shop**

*Shoes Mended While You Wait*

*Shoes Called For*

446 Wyandotte St. Phone 2579-J

**Broncho Studio**  
for any kind of PHOTOGRAPHS----  
any place----any time

**24 Hour Service Kodak Finishing**

**Always the Best Pictures**

Phone 2050

**DIETRICH'S**

**HEATING - PLUMBING**

**SHEET METAL WORK**

15-17 W. 3rd St., So. Bethlehem, Pa.

They had just been engaged. "I shall love," she said, "to share all your grief and troubles." "But, darling, I have none," he purred. "No," she agreed, "but I mean after we're married."—*Drexerd.*

Faint Fat Shopper: "Where can I get something to stay my stomach?"

Floor-Walker: "At the corset counter—rear third."—*Judge.*

Canadian: "Shay, Is that a Rolls Roysh over there?"

Home-Brew: "Nope, thash a goshery wagon."

Canadian: "Then you're not looking in the same plash."

Home-Brew: "Hic—neither are you."

## Lehigh Orpheum Theatre

ALWAYS THE BEST PICTURES  
PROJECTION AND MUSIC

**Rebowich's**  
*Bethlehem's Home of*  
*Hart, Schaffner & Marx*  
*Clothes*

**WHAT A COME-DOWN**  
She felt it going, slipping, sliding—hor-  
rors oh!  
And half-way cross the campus had she  
yet to go  
Why had she ever put her trust in such  
a thing—  
So tiny, slender, pink, and lacy—and  
then bing!  
Yes, it had reached its goal and on the  
ground it lay  
Take my advice, rolled hose are much  
the safer way.—*Wisconsin Octopus.*

Lawyer: "I must know the whole  
truth before I can successfully defend  
you. Have you told me everything?"

Prisoner: "Yes, everythin', except  
where I hid the money, and I want that  
for myself."—*Drexerd.*

**SOMEWHAT DIFFERENT**  
She: "And you really want to mar-  
ry me?"

He (stiffly): "I beg your pardon,  
madam; I think I only suggested that  
we become engaged."—*Punch Bowl.*

## REDLINE

COLLEGE GROCER

DRY GOODS

536-38 Broadway :: Bethlehem, Pa.

*For that*

**HAIR CUT OR SHAVE**

*Try the*

**COLONNADE  
BARBER SHOP**

"JOE" JONES :: "JOE" KURTZ

15 E. Third St. :: Bethlehem, Pa.

## Peoples Trust Company

### Fourth and New Streets

Open Saturday Evening, 6:30 to 9:00 p. m.

### W. C. LAZARUS

Trunks, Traveling Goods, Parcel Post  
Laundry Cases and Leather Goods  
Repairing Trunks and Traveling Bags  
339 Broadway -- Bethlehem, Pa.

### J. S. Krause Hardware Co. SPORTING GOODS, CUTLERY, &c.

41 SOUTH MAIN STREET  
BETHLEHEM, PA.

### DRISSEL & EBERTS

HARDWARE DEALERS & JOBBERS  
of the Thos. E. Wilson's sporting goods and  
Athletic Goods.  
When in need of Sporting Goods, we will supply  
you with the right goods and the right  
price.  
21-23 E. Third St. -- BETHLEHEM, PA.

### Lehigh Taxi Phone 1381

10 Mechanic Street -- South Side

### Lehigh Parlors

METZGER BUILDING

### CIGARS and CIGARETTES

FOURTH AND NEW STREETS

BETHLEHEM -- PENNSYLVANIA

## The J. M. Degnan Co.

### Department Stores

320-326 West Fourth St.

225-229 East Third St.

A GOOD PLACE FOR THE  
Lehigh Boys to Get Their  
Shoes, Furnishings and Eats

The other day a man dashed into the Grand Central with just one minute to catch the Twentieth Century. He made the ticket window in two jerks.

"Quick! Give me a round-trip ticket!" he gasped.

"Where to?"

"B-b-back here, you fool!" — *Augwan.*

Don't count your chickens before  
your wife.—*Show Me.*

*When a lassie met a laddie  
Full of rock and rye,  
Then the lassie hooked the laddie  
Like a hook and eye.  
But, alas! the States are arid,  
And there's no one will deny  
That the lassies want the laddies  
With the rock, but not the rye.*  
—Drexerd.

BELL PHONE 2444

CONSOLIDATED 48 J

### HOTEL WYANDOTTE

BETHLEHEM, PENNA.

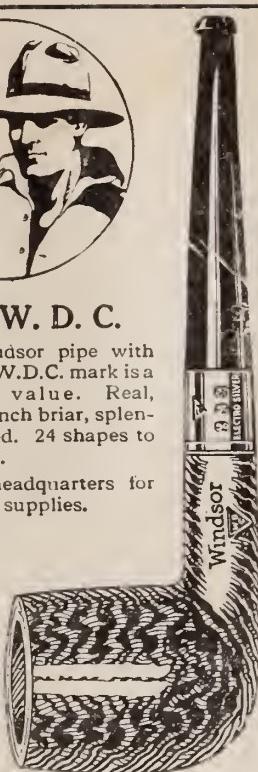
The best stopping place for students,  
Parents and Visitors

J. KRAFT, Manager.

**It's a W. D. C.**

This Windsor pipe with the famous W.D.C. mark is a wonderful value. Real, selected French briar, splendidly finished. 24 shapes to choose from.

This is headquarters for all smokers' supplies.



# L 21 PIPE S

AT A SPECIAL

## 20 % REDUCTION

You Will Want One—

Do It Now

**EDWIN H. YOUNG**

DRUGS AND GIFTS

Broadway &amp; Fourth St. -:- -:- BETHLEHEM, PA.

N. A. Bugbee

H. W. Bradley

Annabelle has ankles neat,  
Slender arms, and lips petite,  
Grecian figure, tilted nose,  
She has charm in every pose.

Annabelle has baby eyes,  
And modest ways, but the kid is wise:  
Though she looks demurely rare,  
You should hear our Annie swear.  
—Siren.

**NEWTON A. K. BUGBEE  
& CO., Inc.**

Engineers and Contractors

Designs and Estimates Furnished  
on All Classes of Steel Work—  
Factory Building, Roofs and Highway  
Bridges a Specialty—All Sizes  
of Beams in Stock. : : : :

206 East Hanover Street,

TRENTON, N. J.

Telephone 1208

**LEHIGH MEN:**

We offer a policy at a reasonable rate to cover your personal property while in lodgings, while traveling or while your clothing is at the tailor or laundry. Also covers golf clubs, tennis rackets and musical instruments.

**Hildenberger & Goodwin**

“Insurance Plus Service”

307-309-310 E. P. Wilbur Trust Co. Bldg.

BETHLEHEM, PENNA. : : (SOUTH SIDE)

Any Kind---Anywhere---Best Companies

Bell Phone

**E. A. Murnin & Co.**

3 E. 4th St. -:- BETHLEHEM, PA.

**HABERDASHERS  
CUSTOM TAILORS  
Hats and Caps**

**A LITTLE COTTON TALE**

Kitty: "Really, I seldom cross my feet in a street car."

Katty: "I hardly ever wear silk ones either."—*Sun Dial*.

Tourist (gazing at a volcano): "Looks like hell, doesn't it?"

Native: "How these Americans have traveled."—*Lampon*.

French Dry Cleaning, Pressing  
and Repairing

**SPRING STYLES NOW READY**

Work Called for and Delivered

# BETHLEHEM STEEL COMPANY



## IRON AND STEEL PRODUCTS

### The QUALITY SHOP

GENTS FURNISHINGS  
CLOTHING  
HATS



BROAD AND MAIN STREETS  
BETHLEHEM, PA.

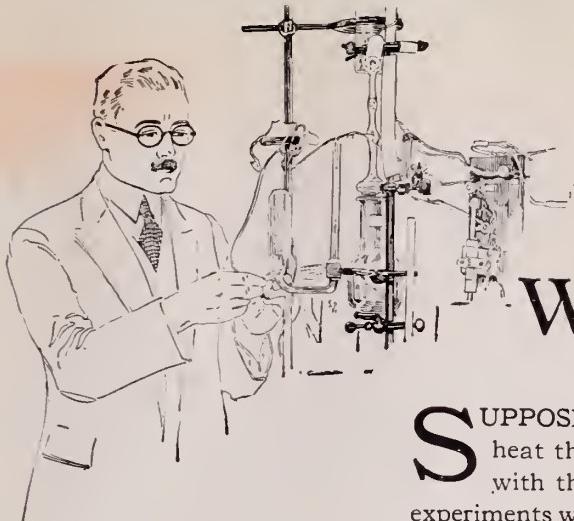
### HARRY HERZBERG'S ORCHESTRA

No. 1725 CHESTNUT STREET

Bell Phone



Frat Bands



## What Is Research?

**S**UPPOSE that a stove burns too much coal for the amount of heat that it radiates. The manufacturer hires a man familiar with the principles of combustion and heat radiation to make experiments which will indicate desirable changes in design. The stove selected as the most efficient is the result of research.

Suppose that you want to make a ruby in a factory—not a mere imitation, but a real ruby, indistinguishable by any chemical or physical test from the natural stone. You begin by analyzing rubies chemically and physically. Then you try to make rubies just as nature did, with the same chemicals and under similar conditions. Your rubies are the result of research—research of a different type from that required to improve the stove.

Suppose, as you melted up your chemicals to produce rubies and experimented with high temperatures, you began to wonder how hot the earth must have been millions of years ago when rubies were first crystallized, and what were the forces at play that made this planet what it is. You begin an investigation that leads you far from rubies and causes you to formulate theories to explain how the earth, and, for that matter, how the whole solar system was created. That would be research of a still different type—pioneering into the unknown to satisfy an insatiable curiosity.

Research of all three types is conducted in the Laboratories of the General Electric Company. But it is the third type of research—pioneering into the unknown—that means most, in the long run, even though it is undertaken with no practical benefit in view.

At the present time, for example, the Research Laboratories of the General Electric Company are exploring matter with X-rays in order to discover not only how the atoms in different substances are arranged but how the atoms themselves are built up. The more you know about a substance, the more you can do with it. Some day this X-ray work will enable scientists to answer more definitely than they can now the question: Why is iron magnetic? And then the electrical industry will take a great step forward, and more real progress will be made in five years than can be made in a century of experimenting with existing electrical apparatus.

You can add wings and stories to an old house. But to build a new house, you must begin with the foundation.

**General Electric**  
General Office  Company Schenectady, N. Y.



SPUR-A-NEW  
ARROW  
COLLAR  
FOR YOUNG MEN

CLUETT, PEABODY & CO. INC. MAKERS, TROY, N.Y.

4394 100









